

BE PART OF THIS TEAM

The **East London Industrial Development Zone SOC Ltd** is the operator of the East London Industrial Development Zone (ELIDZ), an entity which exists to help manufacturers to become globally competitive through the development and efficient management of a modern, purpose built industrial location, which offers investing industries a streamlined business environment enhanced by a range of supporting services. The zone is already operational and currently houses a number of manufacturers that supply products for the local and international markets.

POSITION: Corporate Communications & Marketing Manager / Ref: REC/05/19

Minimum Requirements: • Relevant Bachelors' Degree in Corporate Communication & Marketing related fields • 5 years relevant experience in Corporate Communication (managing publications, copywriting and strategy development and implementation) with 3 years management experience, Code EB Driving License • Computer Literacy.

Required Competencies: • Communication skills • Knowledge and understanding of the organisation • Corporate Communications and Marketing skills • Presentation Skills • Media and advertising skills • Knowledge of the organisational and media protocols • Corporate Marketing knowledge and skill • Knowledge of Corporate Communication Policy, Social Media Policy, Corporate Investment Policy • Written Communication Skills • Knowledge of Social Investment • Knowledge of Performance Management System • Coaching and Mentoring skills • Knowledge of relevant HR Legislation, Procedures and Policies.

Specific Functional Responsibilities: • **Brand Management** • Developed and approved Brand Strategy • Completion of culture assessment • Organisational Culture Enhancement Programme • Corporate Identity Review • Brand Equity • **Internal Communication** • Efforts to build the brand (Communication Strategy and Plan) • Implementation reports • **External Communication** • Efforts to build brand through effective Communication • External Corporate Communication Strategy and Plan • Marketing Communication • Public Relations / Public Outreach initiatives • **Stakeholder Relations** • Media Relations • Programme Advocacy • Monitoring and Governance (Stakeholder Perception Survey, Corporate Communication Policy, Corporate Investment Policy, Social Media Policy and Implementation Plans) • **Corporate Social Investment** • Programmes and Policy review of Social Investment initiatives • Community Development and implementation Programme • **Marketing** • Marketing initiatives including: Marketing Strategy and Development Plan, marketing, advertising, compiling presentations • **Management of Staff** • Staff appointments (Recruitment and Selection) • Performance assessment • Maintaining discipline • Coaching, mentoring and capacitating staff.

Applications must be submitted by e-mail to: recruitment@elidz.co.za.

The closing date is 31 January 2019. If you have not heard from us within one month after the closing date, please consider your application unsuccessful. Only short listed candidates will be communicated to. The ELIDZ reserves the right not to fill this position. **Preference will be given to African Male and African Female as per our EE Plan.**

Tel: 043 702 8200 / www.elidz.co.za

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east london idz
business streamlined