

BE PART OF THIS TEAM

The **East London Industrial Development Zone SOC Ltd** is the operator of the East London Industrial Development Zone (ELIDZ), an entity which exists to help manufacturers to become globally competitive through the development and efficient management of a modern, purpose built industrial location, which offers investing industries a streamlined business environment enhanced by a range of supporting services. The zone is already operational and currently houses a number of manufacturers that supply products for the local and international markets.

POSITION: Marketing & Public Relations Officer

Ref: REC/03/16

Minimum Requirements: • National Diploma in Marketing / Public Relations or equivalent. • 3 years' experience in a marketing / public relations environment • Public sector experience will be added as an advantage.

Required Competencies: • **Internal** • Excellent writing skills • Presentation and Communication Skills • Reporting Writing Skills • Planning and organizing skills • Effective negotiating skills • Time Management Skills • Client orientation and customer focus • Attention to detail • Creativity • Ability to resolve conflict • Ability to solve problems • Required to work as a team

Specific Functional Responsibilities: • **Marketing;** • Develop and Implement Annual Marketing Plans as informed by an approved organizational 3 year Marketing Strategy • Initiate campaigns to market sector value propositions to Marketed Markets • Identify, Initiate and Maintain sound relations with strategic partners of the ELIDZ • **Presentations / Site Tours;** • Development of standard / generic presentation to be used for customization • Developed presentation content • Attends events / opportunities to market • **Content Development;** • Content developed for media including websites, brochures, pamphlets, other external media • **Support provision to business units;** • Marketing consumables • Providing content • **Public Relations;** • Assisting with the execution of the organizational public relations programme and calendar.

Applications must be submitted by e-mail to: recruitment@elidz.co.za.

The closing date is **31 May 2016** If you have not heard from us within one month after the closing date, please consider your application unsuccessful. Only short listed candidates will be communicated to. The ELIDZ reserves the right not to fill these positions. **Preference will be given to African Males and Coloured Females as per our EE Plan.**

Tel: 043 702 8200 / www.elidz.co.za

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east london idz
business streamlined